
Case Study

Project Introduction

Promotion of two websites, using two different techniques.

1. Linking from a highly page ranked website as the sole method.
2. Using a SEO software (seoelite.com)

For the past couple of weeks, I have started to use one method to promote exposure of <http://www.vitaspecial.com> and increase the page rank for that site. VitaSpecial.com specializes in nutrition and I have determined the following keywords as the initial search engine targets:\

MultiVitamins

Nutritional Supplements

cheap vitaminsdiscount vitaminsessential vitaminsliquid vitaminsmulti vitaminmulti vitaminsnatural vitaminsnature made vitaminsnutritional vitaminsorganic vitaminssupplement vitaminsvitamin supplementsvitamins & herbsvitamins and mineralsvitamins and supplementsvitamins for womenvitamins nutritionvitamins onlinevitamins supplements